

## Charting the Future of Tourism in The Virgin Islands (2026-2036)

Release Date: 20 February, 2026



A decade-long roadmap to transform the Virgin Islands into a resilient, inclusive, and world-class destination.

environment, economy, and people.  
Moving from growth at any cost to growth with a purpose.

### THE 8 STRATEGIC PILLARS

- INCLUSIVE GROWTH**  
Distributing tourism income fairly across all communities.
- BLUE TOURISM**  
Leveraging and protecting our marine economy and ocean health.
- CLIMATE & RESILIENCE**  
Building infrastructure that stands up to climate change.
- PRODUCT & NICHE MARKETS**  
Developing unique, high-value experiences beyond the beach.
- CONSERVATION**  
Protecting the biodiversity that makes our islands unique.
- ACCESS & TRANSPORT**  
Improving how visitors and locals move by air and sea.
- DESTINATION MANAGEMENT**  
Smarter coordination of the "visitor journey".
- INSTITUTIONAL CAPACITY**  
Strengthening the organizations that lead our tourism sector.

Our National Tourism Policy sets a clear path for sustainable growth—protecting our environment, strengthening communities, and enhancing the visitor experience through 8 strategic pillars.

Explore the vision and see how tourism will drive resilience and opportunity across our islands.

Read the full policy: <https://gov.vg/services/tourism-legislations-and-policies>

---

**For Additional Information Contact:**

Angela U Burns

Information Officer II

Premier's Office

Government of The Virgin Islands

Tel: [+1 284 468 9445](tel:+12844689445)

Email: [aburns@gov.vg](mailto:aburns@gov.vg)

Website: <https://gov.vg/>

Facebook: <https://www.facebook.com/BVIGovernment/>