
Business Operations During Inaugural Uber Soca Cruise Punk Rock J'ouvert

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On **Tuesday, November 18, 2025, from 2:00 PM to 9:00 PM**, Craft Alive Village and Road Town businesses along and near the designated route of the Uber Soca Cruise (USC) Punk Rock J'ouvert are encouraged to continue normal operations. The USC visit is expected to bring increased foot traffic and economic activity, with over 3,000 guests as part of its inaugural trip to the territory.

Designated Route:

**Admin Drive → Waterfront Drive → Road Town Roundabout → DeCastro Street
→ Back to the area behind the Admin Complex**

The Ministry thanks all businesses and the public for their cooperation as we work to ensure a smooth and welcoming experience for visitors.

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For Additional Information Contact:



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