

Honourable Luce Hodge Smith Statement on Miss BVI Pageant 2025

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OFFICIAL STATEMENT

Minister for Culture and Tourism

Honourable Luce Hodge Smith

on the update on the Miss BVI Pageant 2025

Wednesday, 11th of June 2025

The Miss BVI Pageant Committee, in consultation with the Ministry of Tourism, Culture and Sustainable Development and the Junior Minister of Tourism, announces that the Miss BVI Pageant will not be held in 2025.

This decision was made following a thorough review of this year's planning timeline and participation levels. While the pageant will not take place in its traditional format, we remain committed to upholding this important national event's longstanding legacy and high standards.

We sincerely thank Committee Chair Ms. Jno Lewis and her dedicated team for their exceptional efforts in preparing for the 2025 staging. Their hard work and dedication continue to play a vital role in the ongoing success of the Miss BVI

platform.

We will keep the public informed as plans for future events are developed and finalised.

The Miss BVI Pageant remains a proud celebration of young women's talent, intelligence, and cultural pride across the Virgin Islands. We encourage all eligible candidates to consider participating in the future, and we look forward to the anticipated return of the pageant in 2026, where we will once again showcase a representative of the Virgin Islands on both regional and international stage.